






EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2016

VEÍCULOS DE PRODUÇÃO NACIONAL

MARCA/MODELO		jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
 BMW	Total	390	321	430	604	896	976	868	929	0	0	0	0	5.414
	Share	61,51%	61,61%	60,56%	71,82%	72,79%	75,66%	78,84%	73,91%					71,38%
SÉRIE 1		52	61	99	133	170	146	165	152					978
SÉRIE 3		247	221	296	280	271	355	328	366					2.364
X1		42	20	10	163	417	421	349	356					1.778
X3		49	19	25	28	38	54	26	55					294
 CHERY	Total	89	97	94	101	146	87	100	179	0	0	0	0	893
	Share	14,04%	18,62%	13,24%	12,01%	11,86%	6,74%	9,08%	14,24%					11,77%
CELER		71	76	67	74	114	73	70	74					619
CELER SEDAN		18	21	27	27	32	14	30	105					274
 LAND ROVER	Total	0	0	0	0	0	0	9	11	0	0	0	0	20
	Share							0,8%	0,9%					0,26%
EVOQUE		0	0	0	0	0	0	9	8					17
DISCOVERY		0	0	0	0	0	0	0	3					3
 MINI	Total	0	0	40	39	59	71	21	8	0	0			238
	Share			5,6%	4,6%	4,8%	5,5%	1,9%	0,6%					3,14%
COOPER S COUNTRYMAN		0	0	40	39	59	71	21	8					238
 SUZUKI	Total	155	103	146	97	130	156	103	130	0	0	0	0	1.020
	Share	24,45%	19,8%	20,6%	11,5%	10,6%	12,1%	9,4%	10,3%					13,45%
JIMNY		155	103	146	97	130	156	103	130					1.020
TOTAL PROD. NACIONAL ...		634	521	710	841	1.231	1.290	1.101	1.257	0	0	0	0	7.585

TOTAL ABEIFA (IMPORTADOS + NACIONAIS)	4.306	3.392	4.027	3.697	3.927	4.078	4.438	4.193	0	0	0	0	0	32.058
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