






EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2017

VEÍCULOS DE PRODUÇÃO NACIONAL

MARCA/MODELO		jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
 BMW	Total	451	376	592	483	642	794	806	827	0	0	0	0	4.971
	Share	46,35%	44,08%	48,13%	42,82%	39,58%	44,06%	44,09%	42,35%					43,65%
SÉRIE 1		5	4	1	1	1	1	6	2					21
SÉRIE 3		187	136	209	181	246	389	379	374					2.101
X1		185	192	332	239	309	353	375	417					2.402
X3		42	17	27	42	47	27	18	15					235
X4		32	27	23	20	39	24	28	19					212
 CHERY	Total	92	92	86	124	355	465	495	473	0	0	0	0	2.182
	Share	9,46%	10,79%	6,99%	10,99%	21,89%	25,80%	27,08%	24,22%					19,16%
CELER		35	27	29	23	41	25	18	29					227
CELER SEDAN		18	20	25	17	26	21	16	16					159
QQ		39	45	32	84	288	419	461	428					1.796
 LAND ROVER	Total	300	293	395	393	429	405	410	412	0	0	0	0	3.037
	Share	30,83%	34,3%	32,1%	34,8%	26,4%	22,5%	22,4%	21,1%					26,67%
EVOQUE		92	88	167	171	175	154	151	175					1.173
DISCOVERY		208	205	228	222	254	251	259	237					1.864
 MINI	Total	0	0	0	0	0	0	0	0	0	0	0	0	0
	Share													
COOPER S COUNTRYMAN		0	0	0	0	0	0	0	0					0
 SUZUKI	Total	130	92	157	128	196	138	117	241	0	0	0	0	1.199
	Share	13,36%	10,8%	12,8%	11,3%	12,1%	7,7%	6,4%	12,3%					10,53%
JIMNY		130	92	157	128	196	138	117	241					1.199
TOTAL PROD. NACIONAL ...		973	853	1.230	1.128	1.622	1.802	1.828	1.953	0	0	0	0	11.389

TOTAL ABEIFA (IMPORTADOS + NACIONAIS)	2.918	2.539	3.683	3.172	4.180	4.405	4.540	4.774	0	0	0	0	0	30.211
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