




EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2015

VEÍCULOS DE PRODUÇÃO NACIONAL

MARCA/MODELO		jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
 BMW	Total	558	438	766	629	819	951	973	764	730	1.199	1.239	1.137	10.203
	Share	72,56%	68,87%	71,26%	42,67%	22,79%	22,33%	18,35%	13,39%	10,59%	16,60%	78,97%	77,29%	25,53%
	SÉRIE 1	0	0	0	0	61	42	44	59	50	130	234	142	762
	SÉRIE 3	414	312	491	474	402	480	555	477	460	833	786	772	6.456
	X1	144	126	275	155	356	429	374	219	160	116	102	101	2.557
X3	0	0	0	0	0	0	0	0	9	60	120	117	122	428
 CHERY	Total	0	0	0	82	93	80	110	169	312	231	164	139	1.380
	Share				5,56%	2,59%	1,88%	2,07%	2,96%	4,52%	3,20%	10,45%	9,45%	3,45%
	CELER	0	0	0	45	68	60	85	132	251	175	121	111	1.048
	CELER SEDAN	0	0	0	37	25	20	25	37	61	56	43	28	332
 SUZUKI	Total	211	179	243	188	190	168	192	173	178	168	166	195	2.251
	Share	27,44%	28,1%	22,6%	12,8%	5,3%	3,9%	3,6%	3,0%	2,6%	2,3%	10,6%	13,3%	5,63%
	JIMNY	211	179	243	188	190	168	192	173	178	168	166	195	2.251
	OUTROS	Total	0	19	66	575	2.492	3.059	4.028	4.598	5.676	5.623	0	0
TOTAL PROD. NACIONAL ...		769	636	1.075	1.474	3.594	4.258	5.303	5.704	6.896	7.221	1.569	1.471	39.970

TOTAL ABEIFA (IMPORTADOS + NACIONAIS)	7.477	5.764	6.909	6.748	8.422	9.362	10.610	10.167	11.357	11.195	5.545	6.389	99.945
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