






EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2016

VEÍCULOS DE PRODUÇÃO NACIONAL

MARCA/MODELO		jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
 BMW	Total	390	321	430	604	896	976	868	929	778	745	645	842	8.424
	Share	61,51%	61,61%	60,56%	71,82%	72,79%	75,66%	78,84%	73,91%	71,77%	72,12%	56,68%	57,16%	68,42%
SÉRIE 1		52	61	99	133	170	146	165	152	24	15	11	3	1.031
SÉRIE 3		247	221	296	280	271	355	328	366	335	275	246	319	3.539
X1		42	20	10	163	417	421	349	356	342	370	314	353	3.157
X3		49	19	25	28	38	54	26	55	75	55	38	91	553
X4										2	30	36	76	144
 CHERY	Total	89	97	94	101	146	87	100	179	185	82	113	128	1.401
	Share	14,04%	18,62%	13,24%	12,01%	11,86%	6,74%	9,08%	14,24%	17,07%	7,94%	9,93%	8,69%	11,38%
CELER		71	76	67	74	114	73	70	74	57	27	51	58	812
CELER SEDAN		18	21	27	27	32	14	30	105	128	45	21	18	486
QQ											10	41	52	103
 LAND ROVER	Total	0	0	0	0	0	0	9	11	11	97	253	365	746
	Share							0,8%	0,9%	1,0%	9,4%	22,23%	24,78%	6,06%
EVOQUE								9	8	9	82	115	120	343
DISCOVERY								0	3	2	15	138	245	403
 MINI	Total	0	0	40	39	59	71	21	8	1	0	0	0	239
	Share			5,6%	4,6%	4,8%	5,5%	1,9%	0,6%	0,1%				1,94%
COOPER S COUNTRYMAN				40	39	59	71	21	8	1	0	0	0	239
 SUZUKI	Total	155	103	146	97	130	156	103	130	109	109	127	138	1.503
	Share	24,45%	19,8%	20,6%	11,5%	10,6%	12,1%	9,4%	10,3%	10,1%	10,6%	11,2%	9,4%	12,21%
JIMNY		155	103	146	97	130	156	103	130	109	109	127	138	1.503
TOTAL PROD. NACIONAL ...		634	521	710	841	1.231	1.290	1.101	1.257	1.084	1.033	1.138	1.473	12.313

TOTAL ABEIFA (IMPORTADOS + NACIONAIS)	4.306	3.392	4.027	3.697	3.927	4.078	4.438	4.193	3.838	3.672	3.788	4.809	48.165
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