






EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2017

VEÍCULOS DE PRODUÇÃO NACIONAL

MARCA/MODELO		jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
 BMW	Total	451	376	592	483	642	794	806	0	0	0	0	0	4.144
	Share	46,35%	44,08%	48,13%	42,82%	39,58%	44,06%	44,09%						43,92%
SÉRIE 1		5	4	1	1	1	1	6						19
SÉRIE 3		187	136	209	181	246	389	379						1.727
X1		185	192	332	239	309	353	375						1.985
X3		42	17	27	42	47	27	18						220
X4		32	27	23	20	39	24	28						193
 CHERY	Total	92	92	86	124	355	465	495	0	0	0	0	0	1.709
	Share	9,46%	10,79%	6,99%	10,99%	21,89%	25,80%	27,08%						18,11%
CELER		35	27	29	23	41	25	18						198
CELER SEDAN		18	20	25	17	26	21	16						143
QQ		39	45	32	84	288	419	461						1.368
 LAND ROVER	Total	300	293	395	393	429	405	410	0	0	0	0	0	2.625
	Share	30,83%	34,3%	32,1%	34,8%	26,4%	22,5%	22,4%						27,82%
EVOQUE		92	88	167	171	175	154	151						998
DISCOVERY		208	205	228	222	254	251	259						1.627
 MINI	Total	0	0	0	0	0	0	0	0	0	0	0	0	0
	Share													
COOPER S COUNTRYMAN		0	0	0	0	0	0	0						0
 SUZUKI	Total	130	92	157	128	196	138	117	0	0	0	0	0	958
	Share	13,36%	10,8%	12,8%	11,3%	12,1%	7,7%	6,4%						10,15%
JIMNY		130	92	157	128	196	138	117						958
TOTAL PROD. NACIONAL ...		973	853	1.230	1.128	1.622	1.802	1.828	0	0	0	0	0	9.436

TOTAL ABEIFA (IMPORTADOS + NACIONAIS)	2.918	2.539	3.683	3.172	4.180	4.405	4.540	0	0	0	0	0	0	25.437
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