






EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2016

VEÍCULOS DE PRODUÇÃO NACIONAL

MARCA/MODELO		jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
 BMW	Total	390	321	430	604	896	976	868	929	778	745	645	0	7.582
	Share	61,51%	61,61%	60,56%	71,82%	72,79%	75,66%	78,84%	73,91%	71,77%	72,12%	56,68%		69,94%
SÉRIE 1		52	61	99	133	170	146	165	152	24	15	11		1.028
SÉRIE 3		247	221	296	280	271	355	328	366	335	275	246		3.220
X1		42	20	10	163	417	421	349	356	342	370	314		2.804
X3		49	19	25	28	38	54	26	55	75	55	38		462
X4										2	30	36		68
 CHERY	Total	89	97	94	101	146	87	100	179	185	82	113	0	1.273
	Share	14,04%	18,62%	13,24%	12,01%	11,86%	6,74%	9,08%	14,24%	17,07%	7,94%	9,93%		11,74%
CELER		71	76	67	74	114	73	70	74	57	27	51		754
CELER SEDAN		18	21	27	27	32	14	30	105	128	45	21		468
QQ											10	41		51
 LAND ROVER	Total	0	0	0	0	0	0	9	11	11	97	253	0	381
	Share							0,8%	0,9%	1,0%	9,4%	22,23%		3,51%
EVOQUE								9	8	9	82	115		223
DISCOVERY								0	3	2	15	138		158
 MINI	Total	0	0	40	39	59	71	21	8	1	0			239
	Share			5,6%	4,6%	4,8%	5,5%	1,9%	0,6%	0,1%				2,20%
COOPER S COUNTRYMAN				40	39	59	71	21	8	1	0	0		239
 SUZUKI	Total	155	103	146	97	130	156	103	130	109	109	127	0	1.365
	Share	24,45%	19,8%	20,6%	11,5%	10,6%	12,1%	9,4%	10,3%	10,1%	10,6%	11,2%		12,59%
JIMNY		155	103	146	97	130	156	103	130	109	109	127		1.365
TOTAL PROD. NACIONAL ...		634	521	710	841	1.231	1.290	1.101	1.257	1.084	1.033	1.138	0	10.840

TOTAL ABEIFA (IMPORTADOS + NACIONAIS)	4.306	3.392	4.027	3.697	3.927	4.078	4.438	4.193	3.838	3.672	3.788	0	43.356
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