






## EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2017

### VEÍCULOS DE PRODUÇÃO NACIONAL

| MARCA/MODELO                                                                                        |              | jan           | fev           | mar           | abr           | mai           | jun           | jul           | ago           | set           | out      | nov      | dez      | Total         |
|-----------------------------------------------------------------------------------------------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------|----------|----------|---------------|
|  <b>BMW</b>        | <b>Total</b> | 451           | 376           | 592           | 483           | 642           | 794           | 806           | 827           | 632           | 0        | 0        | 0        | 5.603         |
|                                                                                                     | <b>Share</b> | <b>46,35%</b> | <b>44,08%</b> | <b>48,13%</b> | <b>42,82%</b> | <b>39,58%</b> | <b>44,06%</b> | <b>44,09%</b> | <b>42,35%</b> | <b>37,60%</b> |          |          |          | <b>42,87%</b> |
| SÉRIE 1                                                                                             |              | 5             | 4             | 1             | 1             | 1             | 1             | 6             | 2             | 2             |          |          |          | 23            |
| SÉRIE 3                                                                                             |              | 187           | 136           | 209           | 181           | 246           | 389           | 379           | 374           | 255           |          |          |          | 2.356         |
| X1                                                                                                  |              | 185           | 192           | 332           | 239           | 309           | 353           | 375           | 417           | 351           |          |          |          | 2.753         |
| X3                                                                                                  |              | 42            | 17            | 27            | 42            | 47            | 27            | 18            | 15            | 11            |          |          |          | 246           |
| X4                                                                                                  |              | 32            | 27            | 23            | 20            | 39            | 24            | 28            | 19            | 13            |          |          |          | 225           |
|  <b>CHERY</b>      | <b>Total</b> | 92            | 92            | 86            | 124           | 355           | 465           | 495           | 473           | 525           | 0        | 0        | 0        | 2.707         |
|                                                                                                     | <b>Share</b> | <b>9,46%</b>  | <b>10,79%</b> | <b>6,99%</b>  | <b>10,99%</b> | <b>21,89%</b> | <b>25,80%</b> | <b>27,08%</b> | <b>24,22%</b> | <b>31,23%</b> |          |          |          | <b>20,71%</b> |
| CELER                                                                                               |              | 35            | 27            | 29            | 23            | 41            | 25            | 18            | 29            | 11            |          |          |          | 238           |
| CELER SEDAN                                                                                         |              | 18            | 20            | 25            | 17            | 26            | 21            | 16            | 16            | 10            |          |          |          | 169           |
| QQ                                                                                                  |              | 39            | 45            | 32            | 84            | 288           | 419           | 461           | 428           | 504           |          |          |          | 2.300         |
|  <b>LAND ROVER</b> | <b>Total</b> | 300           | 293           | 395           | 393           | 429           | 405           | 410           | 412           | 378           | 0        | 0        | 0        | 3.415         |
|                                                                                                     | <b>Share</b> | <b>30,83%</b> | <b>34,3%</b>  | <b>32,1%</b>  | <b>34,8%</b>  | <b>26,4%</b>  | <b>22,5%</b>  | <b>22,4%</b>  | <b>21,1%</b>  | <b>22,5%</b>  |          |          |          | <b>26,13%</b> |
| EVOQUE                                                                                              |              | 92            | 88            | 167           | 171           | 175           | 154           | 151           | 175           | 158           |          |          |          | 1.331         |
| DISCOVERY                                                                                           |              | 208           | 205           | 228           | 222           | 254           | 251           | 259           | 237           | 220           |          |          |          | 2.084         |
|  <b>MINI</b>       | <b>Total</b> | 0             | 0             | 0             | 0             | 0             | 0             | 0             | 0             | 0             | 0        | 0        | 0        | 0             |
|                                                                                                     | <b>Share</b> |               |               |               |               |               |               |               |               |               |          |          |          |               |
| COOPER S COUNTRYMAN                                                                                 |              | 0             | 0             | 0             | 0             | 0             | 0             | 0             | 0             | 0             |          |          |          | 0             |
|  <b>SUZUKI</b>     | <b>Total</b> | 130           | 92            | 157           | 128           | 196           | 138           | 117           | 241           | 146           | 0        | 0        | 0        | 1.345         |
|                                                                                                     | <b>Share</b> | <b>13,36%</b> | <b>10,8%</b>  | <b>12,8%</b>  | <b>11,3%</b>  | <b>12,1%</b>  | <b>7,7%</b>   | <b>6,4%</b>   | <b>12,3%</b>  | <b>8,7%</b>   |          |          |          | <b>10,29%</b> |
| JIMNY                                                                                               |              | 130           | 92            | 157           | 128           | 196           | 138           | 117           | 241           | 146           |          |          |          | 1.345         |
| <b>TOTAL PROD. NACIONAL ...</b>                                                                     |              | <b>973</b>    | <b>853</b>    | <b>1.230</b>  | <b>1.128</b>  | <b>1.622</b>  | <b>1.802</b>  | <b>1.828</b>  | <b>1.953</b>  | <b>1.681</b>  | <b>0</b> | <b>0</b> | <b>0</b> | <b>13.070</b> |

|                                                 |              |              |              |              |              |              |              |              |              |          |          |          |               |
|-------------------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----------|----------|----------|---------------|
| <b>TOTAL ABEIFA</b><br>(IMPORTADOS + NACIONAIS) | <b>2.918</b> | <b>2.539</b> | <b>3.683</b> | <b>3.172</b> | <b>4.180</b> | <b>4.405</b> | <b>4.540</b> | <b>4.774</b> | <b>4.060</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>34.271</b> |
|-------------------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----------|----------|----------|---------------|