






EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2017

VEÍCULOS DE PRODUÇÃO NACIONAL

MARCA/MODELO		jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
 BMW	Total	451	376	592	483	642	794	806	827	632	732	699	943	7.977
	Share	46,35%	44,08%	48,13%	42,82%	39,58%	44,06%	44,09%	42,35%	37,60%	40,02%	45,72%	48,51%	43,42%
SÉRIE 1		5	4	1	1	1	1	6	2	2	0	0	0	23
SÉRIE 3		187	136	209	181	246	389	379	374	255	277	278	361	3.272
X1		185	192	332	239	309	353	375	417	351	415	393	566	4.127
X3		42	17	27	42	47	27	18	15	11	3	4	2	255
X4		32	27	23	20	39	24	28	19	13	37	24	14	300
 CHERY	Total	92	92	86	124	355	465	495	473	525	339	295	363	3.704
	Share	9,46%	10,79%	6,99%	10,99%	21,89%	25,80%	27,08%	24,22%	31,23%	18,53%	19,29%	18,67%	20,16%
CELER		35	27	29	23	41	25	18	29	11	9	20	19	286
CELER SEDAN		18	20	25	17	26	21	16	16	10	5	21	11	206
CIELO HATCH													1	1
QQ		39	45	32	84	288	419	461	428	504	325	254	332	3.211
 LAND ROVER	Total	300	293	395	393	429	405	410	412	378	465	323	455	4.658
	Share	30,83%	34,3%	32,1%	34,8%	26,4%	22,5%	22,4%	21,1%	22,5%	25,4%	21,12%	23,41%	25,35%
EVOQUE		92	88	167	171	175	154	151	175	158	174	107	192	1.804
DISCOVERY		208	205	228	222	254	251	259	237	220	291	216	263	2.854
 MINI	Total	0	0	0	0	0	0	0	0	0	0	0	0	0
	Share													
COOPER S COUNTRYMAN		0	0	0	0	0	0	0	0	0	0	0	0	0
 SUZUKI	Total	130	92	157	128	196	138	117	241	146	293	212	183	2.033
	Share	13,36%	10,8%	12,8%	11,3%	12,1%	7,7%	6,4%	12,3%	8,7%	16,0%	13,9%	9,4%	11,07%
JIMNY		130	92	157	128	196	138	117	241	146	293	212	183	2.033
TOTAL PROD. NACIONAL ...		973	853	1.230	1.128	1.622	1.802	1.828	1.953	1.681	1.829	1.529	1.944	18.372

TOTAL ABEIFA (IMPORTADOS + NACIONAIS)	2.918	2.539	3.683	3.172	4.180	4.405	4.540	4.774	4.060	4.441	4.143	5.268	48.123
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