






EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2017

VEÍCULOS DE PRODUÇÃO NACIONAL

MARCA/MODELO		jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
 BMW	Total	451	376	592	0	0	0	0	0	0	0	0	0	1.419
	Share	46,35%	44,08%	48,13%										46,43%
SÉRIE 1		5	4	1										10
SÉRIE 3		187	136	209										532
X1		185	192	332										709
X3		42	17	27										86
X4		32	27	23										82
 CHERY	Total	92	92	86	0	0	0	0	0	0	0	0	0	270
	Share	9,46%	10,79%	6,99%										8,84%
CELER		35	27	29										91
CELER SEDAN		18	20	25										63
QQ		39	45	32										116
 LAND ROVER	Total	300	293	395	0	0	0	0	0	0	0	0	0	988
	Share	30,83%	34,3%	32,1%										32,33%
EVOQUE		92	88	167										347
DISCOVERY		208	205	228										641
 MINI	Total	0	0	0	0	0	0	0	0	0	0	0	0	0
	Share													
COOPER S COUNTRYMAN		0	0	0										0
 SUZUKI	Total	130	92	157	0	0	0	0	0	0	0	0	0	379
	Share	13,36%	10,8%	12,8%										12,40%
JIMNY		130	92	157										379
TOTAL PROD. NACIONAL ...		973	853	1.230	0	0	0	0	0	0	0	0	0	3.056

TOTAL ABEIFA (IMPORTADOS + NACIONAIS)	2.918	2.539	3.683	0	0	0	0	0	0	0	0	0	0	9.140
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